

Galen May

Woodstock, ON | galenmay@gmail.com | maygalen.com

PROFILE | Versatile and creative professional with a background spanning English literature, German language and history, psychology, graphic design, digital and print media, and web development. Driven by curiosity and a passion for creative solutions, with a strong and recognized ability to adapt across multiple disciplines.

EDUCATION

Fanshawe College - London, ON
Marketing Management Program

January 2025 - Present

Denison University - Granville, OH, USA
Bachelor of Arts, *magna cum laude*

August 2017 - May 2021

- **Phi Beta Kappa** (*Top academic honor society in the USA for liberal arts and sciences*)
- **Marjorie McCutcheon Prize**, May 6, 2021 (*Award designed to recognize an outstanding senior woman who has done distinguished work as an English major*)
- **Psi Chi** (*International honor society for psychology students*)
- **Sigma Tau Delta** (*International English honor society*)
- **Mortar Board** (*National honor society recognizing college seniors for scholarship, leadership, and service*)
- **Dean's List**, 2017-2021 (*Recognition for academic excellence based on GPA*)

SUMMARY OF SKILLS

Writing & Content Creation - Skilled in creating clear, unique, and impactful written and visual content used in websites, blogs, presentations, and printed materials. Background in English Literature with strong analytical skills and experience adapting writing style for various audiences across fields.

Organization & Communication - Highly organized and able to balance multiple project needs. Experienced with organization and maintenance of both data and digital media archives.

Branding & Visual Identity - Experienced in developing and maintaining a cohesive brand identity and look across printed and digital media. Skilled in creation of marketing and event materials, including menus, invitations, postcards, promotional pieces, and more.

Web & Graphic Design - Experienced in data migration across web platforms, designing and managing content and visuals on WIX, SquareSpace, and WordPress. Skilled in understanding and meeting client needs and translating technical aspects in an understandable way.

EMPLOYMENT & EXPERIENCE

Marketing Manager

May 2025 - Present

CyberBridge Marketing - London, ON

- Provide strategic marketing services including content creation, campaign planning, and brand development
- Collaborate on long-form content and thought leadership tailored to cybersecurity
- Conduct industry research on influencer marketing, AI in content, and cybersecurity ROI

Lead Graphic Designer & Digital Media Specialist

March 2022 - Present

Chautauqua Bird, Tree, & Garden Club - Chautauqua, NY, USA

- Redesigned and migrated the organization's Wix website
- Served as the Program Director for the 2023 season
- Created print/digital materials including flyers, web graphics, and app content
- Managed app content in STQRY
- Created and installed a large-scale QR code project for tree collections

Benefits Advisor

October - December 2023

Aflac - Raleigh, NC, USA

- Assisted with supplemental insurance enrollment
- Expanded client base through networking and prospecting
- Maintained strong client relationships
- Gained recognition for creative marketing strategy

Co-President & Head of Social Media

April 2019 - May 2021

Active Minds, Denison University - Granville, OH, USA

- Represented Denison at the Great Lakes Presidential Summit on Mental Health
- Developed social media presence and promoted mental health awareness

CERTIFICATIONS & LEADERSHIP

- **Foundations of Cybersecurity (Google)** – Feb 2024
- **Google Data Analytics Specialization** – Feb 2023
- **North Carolina Accident & Health License** – Oct 2023
- **Delta Gamma Fraternity** (*International women's fraternity focused on leadership, academic excellence, and philanthropy*)
 - Delivered senior speech (Denison University)